

PRODUCT CONTENT LABEL

The product is sold in blocks of 150 kilowatt-hours (kWh). In 2010 the product was made up of the following renewable resources.

Green-e Energy Certified New ² Renewables in Green Power Switch		Generation Location
-Biomass	34.46%	TN
-Solar	2.94%	AL, KY, MS, TN, VA, GA
-Wind	62.60%	TN, KY, NC, GA
TOTAL	100%	

1. These figures reflect the power that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

2. New Renewables come from generation facilities that first began commercial operation on or after January 1, 1997.

3. Eligible hydroelectric facilities are defined in the Green-e Energy National Standard (http://www.green-e.org/getcert_re_stan.shtml) and include facilities certified by the Low Impact Hydropower Institute (LIHI) (www.lowimpacthydro.org); facilities that are run-of-the-river hydropower facilities with a total rated nameplate capacity equal to or less than 5 MW; and facilities comprised of a turbine in a pipeline or a turbine in an irrigation canal.

For comparison, the current average mix of resources supplying [region or your electric utility] includes: Coal (52%), Nuclear (32 %), Natural Gas (2 %), Hydroelectric (6 %), and Other (8 %). [Source-TVA 2009]

The average home in the Tennessee Valley uses 1,335 kWh per month. [Source: Energy Information Administration]

For specific information about this electricity product, please contact your local power company or TVA Green Power Switch at greenpowerswitch@tva.gov, the toll free Renewable Energy Information Call Center at 1-866-673-4340, or visit www.greenpowerswitch.com.



Green-e Energy certifies that Green Power Switch meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.