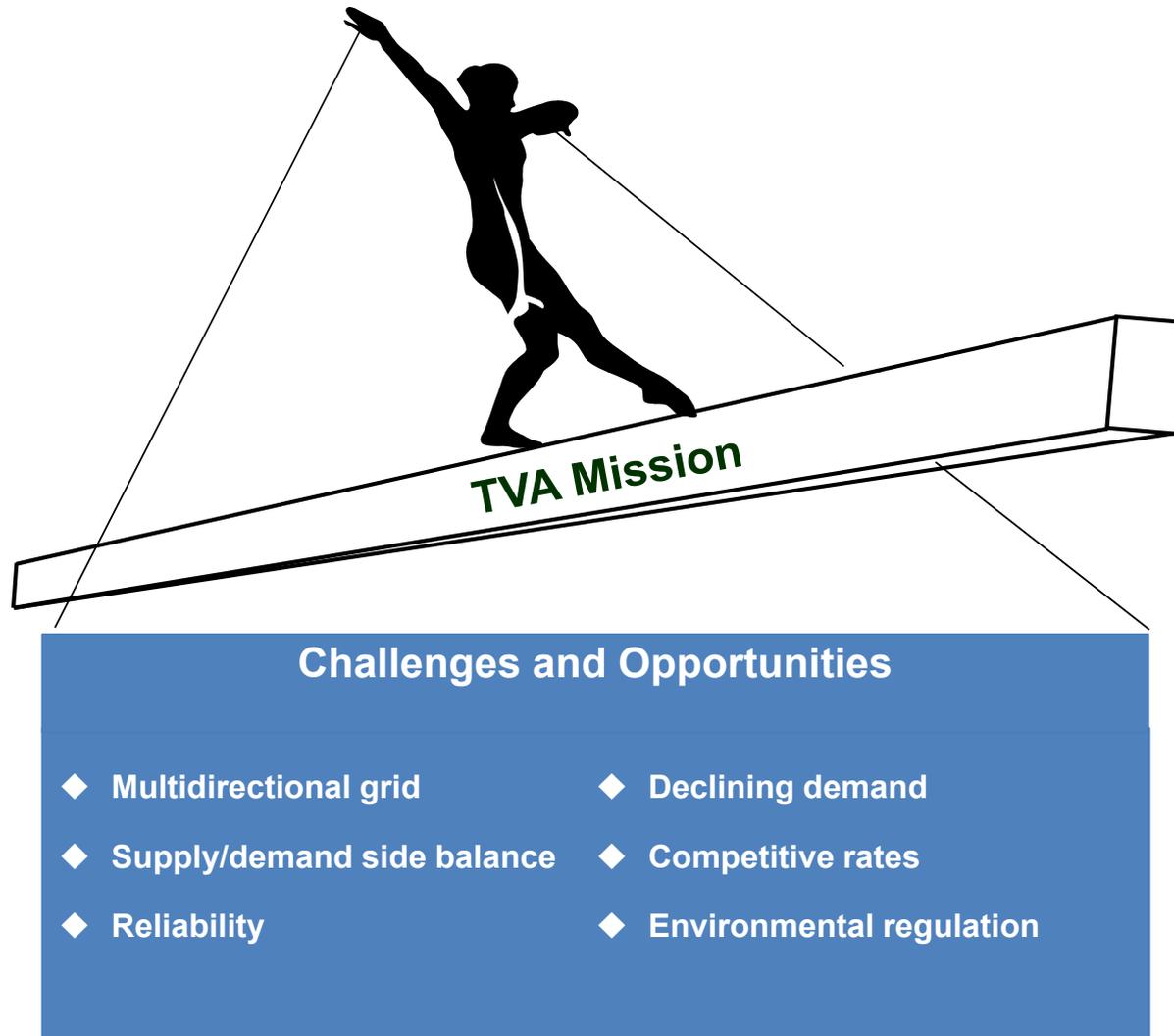


***Council Discussion: Approach - Considerations on TVA's Challenges***

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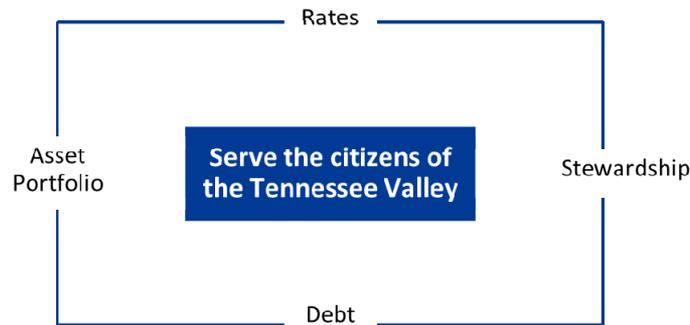




# Energy Resource Challenges for TVA

- ◆ **Key Imperative:** TVA must maintain low rates that encourage regional economic development, encourage energy efficiency and accommodate changing paradigms (e.g., distributed generation, etc.) in our region.
- ◆ **Question:** What factors should TVA consider and prioritize as it works to maintain competitive rates?

- ◆ **Key Imperative:** TVA must optimize the value of the resource portfolio for the valley.
- ◆ **Question:** What are the key considerations TVA should address as it balances supply-side and demand-side options?



- ◆ **Key Imperative:** TVA must be responsible stewards for the environment /economic resources entrusted to our care.
- ◆ **Question:** What are the key considerations for TVA when addressing stewardship?

- ◆ **Key Imperative:** TVA must live within our means
- ◆ **Questions:** What are the key considerations TVA should address as it seeks to ensure reliability in a period of demand forecast uncertainty?

◆ Other Key Questions?