



ANDREW LAWSON

REGIONAL DEVELOPMENT SPECIALIST – NORTHEAST VALLEY REGION – TENNESSEE

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Collaboration Director

What does economic development mean to Andrew (Andy) Lawson? “Partnerships, collaboration and strong lines of communication with existing industries to ensure they thrive in the Valley. Helping communities share resources and delivering the best TVA has to offer for recruiting new industries. Lastly, improving the economic well-being and quality of life for the communities I serve.”

Andy Lawson is a regional consultant with TVA Economic Development, serving in northeast Tennessee. He works with local power companies, community leaders, and state and regional economic development partners to help attract and retain quality jobs and investments.

Lawson’s responsibilities with TVA Economic Development include assisting prospective and existing businesses and industries, facilitating financial assistance and helping communities support and grow local businesses. He also works with TVA partners to implement community preparedness and retail development programs, deliver financial resources and technical assistance, and coordinate TVA’s marketing and business development efforts. Lawson was previously a program manager of all TVA permitting activity on multiple reservoirs for TVA’s Land and Shoreline Management organization. In that capacity, Lawson served as TVA’s senior environmental permitting project manager for the Wacker Chemie economic development project in Bradley County, Tennessee.

Lawson is a graduate of TVA’s Rural Leadership Institute. He earned his bachelor’s degree at the University of Tennessee in Chattanooga in environmental science, with a concentration in geology and a minor in biology. Lawson is a board member and secretary and treasurer of the Tennessee Economic Development Council, and a member of the International Economic Development Council.

He lives with his wife and two children in Cleveland, Tennessee.

Economic Development Team Achievements

Site Selection Named TVA One of Top Utilities for ED Nine Years in a Row

Nashville Business Journal Named TVA ED One of Nashville’s Best Places to Work

Personal Achievements

Lawson serves as secretary and treasurer of the Tennessee Economic Development Council and is a graduate of TVA’s Rural Leadership Institute.

Five Fast Facts

1. Enjoys competitive sports
2. Eats a bowl of cereal every night before bed
3. Lead role in his 6th grade play, “A Charlie Brown Christmas”
4. Played college baseball
5. Attended his first school dance at age 12, with his wife to be