



# KATRINA SHIRLEY

REGIONAL DEVELOPMENT SPECIALIST, MISSISSIPPI REGION

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## Partnering at All Levels for Success

**“Economic Development is a team sport. It requires partnerships at all levels to be successful. Nothing is more rewarding than being a part of the team who bands together to improve the quality of life in a community. As President Harry Truman once said, ‘It is amazing what you can accomplish if you do not care who gets the credit.’”**

Katrina Shirley is a regional development specialist with TVA Economic Development, serving 20 counties in northern Mississippi. In this capacity, she works with local power companies, community economic development leaders and state and regional economic development partners to foster and sustain job growth and investments. Her responsibilities include assisting prospective or existing industries, facilitating financial and technical services and helping communities support and grow local businesses.

Prior to her role at TVA, Katrina specialized in recruiting aerospace and aviation related manufacturers as a project manager in the Global Business Division for the Mississippi Development Authority (MDA). Prior to joining the Global team, she served as a project manager in the Existing Industry and Business Division working to expand and retain existing operations in the state of Mississippi. Katrina also worked as a project manager for the Warren County Port Commission and Economic Development Foundation in Vicksburg, Mississippi, where she was responsible for business attraction, business retention and expansion and workforce development activities.

Katrina is a graduate of the University of Mississippi and holds bachelor’s degrees in marketing and family and consumer sciences with an emphasis in hospitality management. She is a graduate of the University of Oklahoma’s IEDC Economic Development Institute and has completed the IEDC True South Basic Economic Development Course.

Katrina is a native of Vicksburg, Mississippi, and currently lives in Oxford, Mississippi.

## Economic Development Team Achievements

Site Selection Named TVA One of Top Utilities for ED 10 Years in a Row

Nashville Business Journal Named TVA ED One of Nashville’s Best Places to Work

## Five Fast Facts

1. Drum major of high school marching band
2. Loud and proud Ole Miss Rebel, hotty toddy!
3. 2011 Savannah Marathon race finisher
4. Back-to-back soccer state champion in high school
5. Has four siblings, but is a self-proclaimed only child