

## **Frequently Asked Questions**

### **How will customers know if their incentive is less than or equal to \$100k?**

Beginning October 1, the online application for both Energy Right Solutions for Business (ERSB) and Energy Right Solutions for Industry (ERSI) will have the functionality to display the estimated incentive amount for standard projects. For Custom projects, estimated incentives will be provided in the application approval letter which will be provided after a pre-inspection.

### **How will the final incentive offer be determined for projects with incentives greater than \$100,000?**

The final incentive will not exceed 40% of the available funds and will be capped at 70% of project cost

### **Is there a payback period required?**

Yes, Projects must have a payback period greater than or equal to two years but less than or equal to fifteen years.

### **How is payback determined?**

Payback periods are calculated based on the material cost (including engineering studies) associated with the energy efficiency measure divided by the sum of the energy savings.

### **How will the process work for incentives greater than \$100k?**

There are no changes to the process for submitting applications. However, once an application has been submitted, an application reservation release form will be sent to the customer and must be signed and returned to reserve incentive funds. Once this step has been completed, an application approval letter will be provided and funds held for the duration of the project as indicated by the completion date noted on the application.

### **What if a project is approved for less than \$100,000 incentive but the final performance is greater incentive?**

Provided the scope of work has not changed, the final incentive payment is based on the actual final measured kWh savings, and will be paid accordingly.

### **Can a single customer submit more than one project with an incentive equal to or less than \$100,000?**

For projects with incentives less than or equal to \$100,000, applicants are limited to total of \$100,000 incentive per facility per incentive year. For a single campus with multiple facilities, applications submitted for multiple facilities for a single campus incentive cannot exceed \$500,000 per incentive year.

### **How do these changes make the program more sustainable?**

Over 90% of projects that have participated in the ERSI program had an incentive of \$100,000 or less. Based on historical data, this volume and project size makes it easier to manage costs and available funding.

### **Will we know available funding beyond FY16?**

The portal, available at [www.tvaenergyrightsolutions.com](http://www.tvaenergyrightsolutions.com), provides the funding available for FY16 through FY18. This will enable industrial customers to feed the program pipeline for future years.

### **How will FY16 be different than prior years when the ERSI program was opened and then closed to participation?**

Since over 90% of projects that have participated in the ERSI program had an incentive of \$100,000 or less, based on historical data, this volume and project size makes it easier to manage costs and available funding.

**Why did TVA make these changes to the program?**

Program changes were made in an effort to make the industrial offerings more sustainable and to manage costs with available funding.

**What about projects that were submitted prior but didn't meet earlier install dates in FY15?**

Any industrial projects that were not started may reapply if equipment has not been purchased. Please complete a new online application on or after October 1, 2015.

**Where can I find/access the application?**

The application for industrial projects can be accessed within the [www.energyright.com](http://www.energyright.com) website on or after October 1, 2015.

**What is the ERSB/I Program Performance Portal?**

The ERSB/I Program Performance Portal has information about the program's funding level, goals and program changes can be found at <http://www.tvaenergyrightsolutions.com>.